

# Automated Emergency Communication

(Warning & Informing at the Local Level)

## Why Automation?

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# Why Automation?

- Reach people faster with the right information
  - Contact 10, 100's or 1000's of people via their many communication devices
  - From a single phone call or a few clicks of the mouse; Quickly and Easily
  - Eliminate communication interoperability issues by delivering messages across all communication platforms and devices
  - Ensuring successful message delivery



# Why Automation?

- Reduce miscommunication

- As messages travel from person to person, information often gets lost or is altered from its original intent
- Automated communication (broadcast notification) enables you to easily send accurate, consistent messages to your entire contact base and/or Public Information Zones



# Why Automation?

- Free up your staff to handle important tasks
  - Save time by automating manual, time-intensive communication processes and tasks
  - Allows your team members or employees to focus on their core responsibilities instead of managing offsite communication logistics



# Why Automation?

- Lower your total costs of communications
  - Reach more people more effectively without expanding your staff or overburdening already stretched resources
  - A hosted, fully managed mass notification service automates resource-intensive tasks without a large investment in equipment, software, phone lines or support costs



# Why Automation?

- Ensure effectiveness and accountability
  - With better visibility into message delivery through real-time confirmation and reporting, you know who received your messages, when, and how
  - Using unique two-way communication capabilities, you can obtain important information from your message recipients; vital for informed decision-making



# Why Automation?

- Automated Notification System 10 Key Benefits:
  1. Anytime, anywhere access
  2. Delivery to any device
  3. Faster contact time
  4. Lower costs
  5. Accurate and secure



# Why Automation?

- Automated Notification System 10 Key Benefits:
  6. Robust tracking/reporting
  7. Easy-to-use
  8. No hardware, software or additional telephone lines
  9. 24/7 live support
  10. Buy it today, get it today

# Why Automation?



- Any Questions?





# Why Automation?

**Thank you for your time and attention!**



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